

Industrial Visit to TVS Motor Company Ltd

The Department of Management, St Joseph's University, Bengaluru, organised an Industrial Visit to TVS Motor Company Ltd, Hosur, Tamil Nadu, on the borders of Karnataka and Tamil Nadu, on 21 August 2023. The batch of second-year BBA students was led by Akshay Kumar AV. At the beginning of the visit, P Ranjith, the industry expert, briefly explained the process pattern followed in the industry to the students. Also, it gave a brief insight into the product's manufacturing, production, processing, and sales. Then the students were taken to manufacturing Plant number 2 and Plant number 10, where they explored the mixed process assembling of motor vehicles, which included, human as well as machine efforts in assembling the various parts of the motor vehicles. Additionally, the students were exposed to the stock maintenance process of vehicle engines. Then they were taken to the engine production unit and were explained the various parts required to frame an engine for the vehicle. Moving ahead, the industry experts accepted various questions raised by the students in the process and production of sub-units or semi-finished products for the vehicle.

The students were directed towards Plant number 10 from Plant number 2 after observing the mixed assembly process. In Plant number 10, the students were explained and allowed to witness the AI-based processing of premium vehicles manufactured by TVS Motor Company Ltd. Also, the students were mentored on the timing process in various vehicle assembly processes and their parts production procedures.

The students were thoroughly explained about the demand and supply patterns that must be maintained in the mass production process. The visit aimed at teaching the students about the practical aspects of Assembly Line Management taught in class. The students learned the various aspects of the Assembly Line process, production management, multiple processes management, and demand-supply maintenance.

The exposure helped students understand how the manufacturing unit operates with various function plants. The visit intended to acquaint the students with real-time experience in managerial aspects, operation in the company, and the assembly line

process of various motor vehicles of TVS Motor Company Ltd. The scheduled visit was a fun-filled and excellent learning experience for the students as they learned about the unique process and system that TVS Motor Company Ltd has adopted.

For the Images of the Industrial Visit to TVS Motor Company Ltd, kindly refer to the Photo Gallery: <https://www.sju.edu.in/gallery/32>

